

**THE MAYOR'S TASK FORCE ON THE FUTURE OF THE STRAND THEATRE
TASK FORCE KICK-OFF DINNER MEETING
MONDAY, MARCH 29, 2004**

**St. Botolph Club
199 Commonwealth Avenue
Boston, MA 02116
617-536-7570**

AGENDA

- 1. Welcome**
- 2. Introductions**
- 3. Background**
 - A. The Strand**
 - B. Harriet McCormack Lease and Management**
 - C. Possible Interim Solution (pre or post June 30)**
 - D. Scheduled and Planned Commitments**
 - E. Press and Confidentiality**
- 4. Charge to the Task Force**
- 5. Process and Timetable**
 - A. RFP Process and Requirements**
 - B. Information Requirements**
 - C. Community Input Process**
 - D. Elected Officials and Other Key Stakeholders**
 - E. Consultant Issues**
 - F. Apollo Opportunity**
- 6. General Discussion**
- 7. Next Steps-Meeting Schedule**

Mayor's Task Force on the Future of the Strand Theatre
Meeting 2
April 7, 2004, 6 p.m. – 8 p.m.
City Hall, Room 608

AGENDA

1. Plan for Task Force Process—Meeting by Meeting
2. Formation of Subcommittees
 - a. Community input
 - b. Programming/Events
 - c. Operations
 - d. Financial matters
3. List of Information Requested by Task Force Members
4. Draft Contact List
5. Process for Engaging Consultant
6. Community Process
 - a. Meeting Plan
 - b. Key Questions
7. City Council
8. Report on Interim Management
9. Next Steps

Mayor's Task Force on the Future of the Strand Theatre
Meeting 3
April 26, 2004, 6 p.m. – 8 p.m.
City Hall, Eagle Room

AGENDA

1. Introduction of Consultants
2. Derek Johnson
3. Other

Mayor's Task Force on the Future of the Strand Theatre
Meeting 4
May 13, 9:00 a.m.—11:00 a.m.
City Hall, Eagle Room

AGENDA

1. Welcome and Introduction—*Ken Novack*
2. Update on Community Input Process for Task Force Approval—*Marsha M. Morris*
3. Update on Benchmarking and Competitive Landscape Studies—*Liz Curtis*
4. Report on City Council Hearing—*Susan Hartnett*
5. Report on Interim Management Plan—*Jesse Souweine*
6. Preliminary Discussion of Elements of the Vision for the Strand Theatre—*Ken Novack*

Mayor's Task Force on the Future of the Strand Theatre
Meeting 5
May 27, 9:00 a.m.—11:00 a.m.
City Hall, Eagle Room

AGENDA

1. Welcome and Introduction—*Ken Novack*
2. Update on Benchmarking and Competitive Landscape Studies—*Liz Curtis*
3. Update on Focus Groups and Vision Exercise—*Marsha M. Morris*
4. Discussion of June 1 Public Meeting—*Ken Novack and Marsha M. Morris*
5. Other

Mayor's Task Force on the Future of the Strand Theatre
Meeting 6
June 9, 2004, 9 am – 11 am
City Hall, Eagle Room

AGENDA

1. Welcome and Overview of the Meeting—*Ken Novack*
2. Discussion of Draft Mission and Draft Vision—*Ken Novack*
3. Discussion of Draft RFP Criteria—*Ken Novack*
4. Feedback on Draft Outline for Report to Mayor Menino—*Ken Novack*

Mayor's Task Force on the Future of the Strand Theatre
Meeting 7
June 23 9 am – 11 am
City Hall, Room 608

AGENDA

1. Finalization of Recommendations
 - a. Mission Statement
 - b. Vision Statement
 - c. RFP Criteria
 - d. Other Recommendations
2. Outline of Report
3. Next Steps
 - a. Circulation of draft report
 - b. RFP process and timeline
 - c. Final meeting
 - d. Other

Mayor's Task Force on the Future of the Strand Theatre
Meeting 8
July 7 9:30 am – 11:30 am
City Hall, Eagle Room

AGENDA

1. Finalization and Approval of the Report
2. Dissemination of the Report
3. Press Strategy
4. Other